



# REGENERATIVE MANAGEMENT FOR RANGELAND COMMUNITIES

## GLOBALLY CERTIFIED TRAINER & PRACTITIONER PROGRAMS



### WHO WE ARE

Mara Training Centre (MTC) is located in the world-famous Maasai Mara ecosystem in Kenya. The overall purpose of the program is to enhance the capacity of participants and their wider communities to create and manage the future they desire.

It does this by focusing on 3 main aspects: building inclusive social participation, governance and decision-making; creating locally-led-and-implemented regenerative planned grazing; and stimulating growth in both livestock and wildlife-based enterprises through value-chain development.

MTC is linked to 2 other “working labs” in the Mara which together form a unique learning hub: Enonkishu Conservancy, a community-owned wildlife and livestock conservancy ([www.enonkishu.com](http://www.enonkishu.com)); and Mara Beef, who are pioneering sustainable livestock value chains that give greater returns and reliable markets for communities ([www.marabeef.com](http://www.marabeef.com)). Together, these provide a rich and practical learning environment that blends best-practice principles with emerging developments. The learning hub also represents a strong resource for the region.

The hub is also a certified member of the Savory Institute global learning hubs network, the first in Eastern Africa ([www.savory.com](http://www.savory.com)). In addition to our normal training short courses, we offer globally-recognised trainer and practitioner certification programs that utilise trainees’ work environments, so as to maximise value and minimise absence from work.

# CERTIFIED TRAINER & PRACTITIONER PROGRAMS

At MTC we have a team of certified trainers and experienced practitioners who facilitate our certified programs:

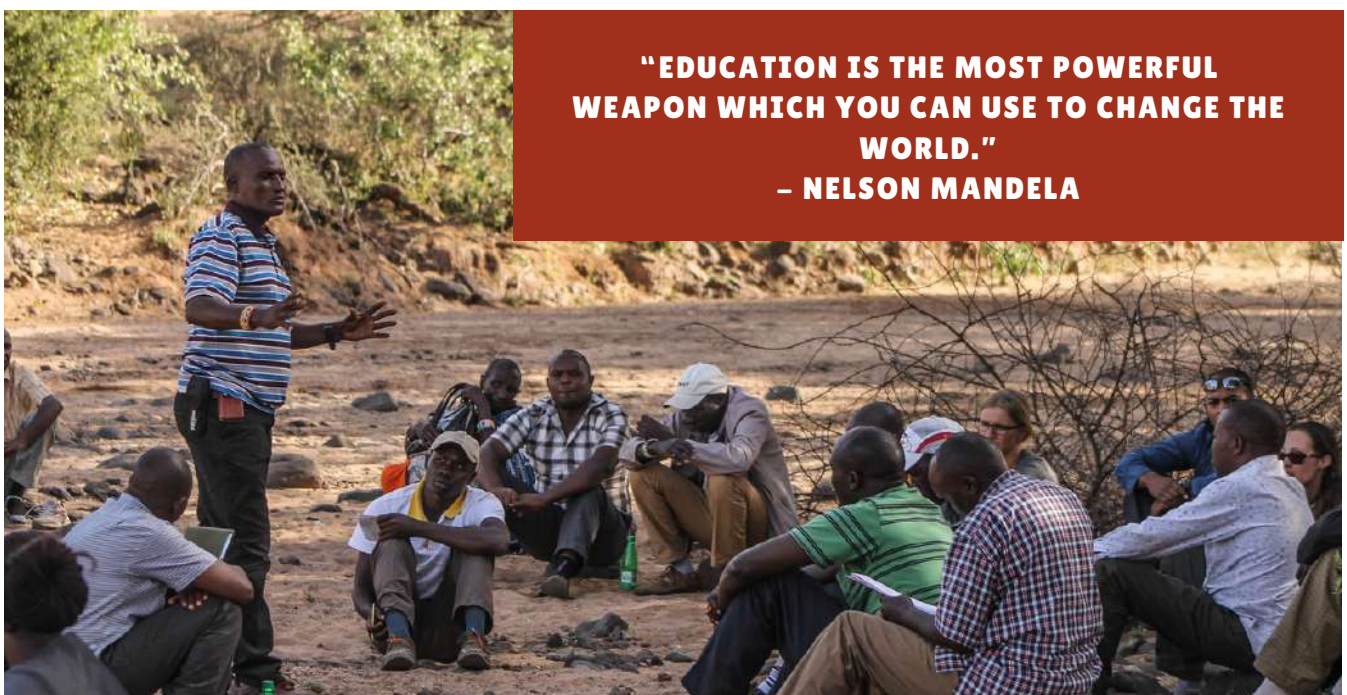
**Livestock & Grazing Managers Certification:** for those who want to master livestock and grazing management, particularly with communities, and including ability to train others.

**Professional Herders Certification:** skills and knowledge for constructing seasonal grazing plans, maximising forage use and animal weight gain, low-stress herd handling, livestock condition assessment & animal husbandry.

**Trainer of Trainers Certification:** for those who want to become Master Trainers across all aspects of community, land and livestock management.

**Village-Based Trainers Certification:** eco-literacy and basic land management concepts for either literate or illiterate audiences disseminated by community members at village level (planned to commence in 2019).

**School teachers eco-literacy program:** materials, programs and coaching for supplementary environmental management for schools (planned to commence in 2019).



**"EDUCATION IS THE MOST POWERFUL WEAPON WHICH YOU CAN USE TO CHANGE THE WORLD."  
– NELSON MANDELA**



Grazing & Livestock Manager Certification (April – December 2018).

Cost USD 3500.

Trainer-of-Trainer Certification in Holistic Management (April 2018 – March 2019). Cost USD 6500.

Herder Certification (3 month course x 3 intakes May, August, November).

Cost USD 500.

*Note: learners will be required to develop a learning contract and to practice between intensives in their home learning community*



## **Grazing & Livestock Manager Certification course outline**

**April - Intensive 1:** 5 day regenerative grazing management & biological monitoring – principles and practice.

**June - Intensive 2:** 5 day regenerative grazing management & biological monitoring – training and facilitating others.

**August – Intensive 3:** 2 days animal husbandry and herd management including market availability, access, costs and benefits + 3 days building community support, organisation and action for improved animal & grazing practice.

**October - Intensive 4:** 5-day on-site mentoring & performance evaluation.

**December - Intensive 5:** 5-day on-site mentoring & performance evaluation.



## **Trainer-of-Trainer (Master Trainer) Certification course outline**

**April - Intensive 1:** 5-day regenerative grazing management & biological monitoring – principles and practice.

**May - Intensive 2:** 5-day livestock husbandry and herd management including market availability, access, costs and benefits.

**June - Intensive 3:** 5-day regenerative grazing management & biological monitoring – training and facilitating others.

**August - Intensive 4:** 6-day building community assessment, purpose, organisation and action planning for change management practice.

**October - Intensive 5:** 5-day on-site mentoring & performance evaluation.

**December - Intensive 6:** 5-day fundamentals of financial management.

**January - Intensive 7:** 5-day management of livestock & wildlife interaction & sustainable tourism development and wildlife.

**March - Intensive 8:** 5-day on-site mentoring & performance evaluation.



## **Professional Herder Certification course outline**

**Module 1:** 3-day training at MTC leaning site in eco-literacy, regenerative grazing management, herd management, basic husbandry, land health monitoring, low-stress handling

**Module 2:** 2-day supervised home-site practice & evaluation

**Module 3:** 2-day review & Module 1 refresher session

**Module 4:** 2-day supervised home-site practice & final evaluation

**Intake Dates:** May, August, November

**Length:** 3 months

## **Village-Based Trainers Certification course outline (planned for 2019)**

**3-day Intensive:** materials and training for eco-literacy (reading the land), the function and value of biodiversity, and fundamentals for community-based restoration of land and water health and productivity; for literate and illiterate village audiences.

## **School Teachers Certification course outline (planned for 2019)**

**3-day Intensive:** materials and training for eco-literacy (reading the land), the function and value of biodiversity, and fundamentals for community-based restoration of land and water health and productivity.



# Master Trainer & Grazing–Livestock Managers Intensives

## 1. Regenerative Grazing Management & Biological Monitoring

- The 4 ecosystem processes governing land health & productivity
- Available tools for managing ecosystem processes and their correct use
- Holistic planned grazing – creating & implementing both wet and dry season plans
- Simple & comprehensive land health monitoring

## 2. Livestock Management

- Options, costs and benefits of producing for markets
- Basic principles of animal management including nutrition, breeding, weight gain and treatment
- Animal Assessment
- Managing your herd: planning for production, growth & profit
- Low-stress handling

## 3. Building community support, organisation and action

- Community situation self-assessment: mind-set, change and drivers of change
- Community visioning processes
- Long-term strategic planning
- Short-term action planning
- Starting and Continuing: nurturing community implementation

## 4. Financial Management

- Community assessment of interaction with money
- Locally-relevant case studies of successful enterprises
- Other opportunities for profitable enterprises
- Principles and good practices: financial decision-making, investment, budgeting, cash flow

## 5. Mixed Livestock -Wildlife system

- Business options, costs and benefits of wildlife
- Advantages, disadvantages and needs of establishing conservancies
- Carrying capacity, habitat and grazing management
- Disease interactions and management

## 6. Sustainable Tourism

- Equitable agreement processes based on common interests
- Appropriate interpretation by all players
- Tourism codes of conduct
- Linking sustainable tourism to community sustainable development

## On-going practice with learning communities

- All trainees as part of their certification develop a learning contract with their 'learning community' they live in or work with
- The lessons of each intensives are implemented, practiced and assessed together with one's learning community
- These form part of the certification process

## On-site mentoring & performance assessment

- Trainers will spend one-on-one time with each trainee at the trainee's 'learning community' site verifying interaction and progress
- Mentoring of trainees on-the-job as appropriate
- Facilitating future work plans for trainees with communities