

Futures in the Wild

An independent non profit organisation



An aerial photograph of a vast savanna landscape during sunset. The sky is a mix of orange, yellow, and blue, with soft clouds. The ground is a mix of green and brown, with many acacia trees scattered across the plain. In the lower-left quadrant, a small white propeller plane is flying towards the right. The overall scene is peaceful and expansive.

VISION

THE CONSERVATION OF THE AREAS ON THE
NORTHERN EDGES OF THE MAASAI MARA
ECOSYSTEM AND THE COMMUNITIES THEREIN.

Mission

To conserve the unique ecosystem that surrounds the Collection in the Wild properties (and beyond) and develop sustainable livelihoods through ecotourism, enterprise development and education.

We aim to create regenerative project models that are replicable and scalable in order to support the surrounding communities. All enterprise projects aim to be financially viable and self sustaining.



Objectives

- To conserve and protect the natural environment of the Maasai Mara, in particular the Enonkishu, Lemek and Ol Chorro conservation areas.
- To provide education on conservation, sustainable rangeland management and vocational life skills to the local communities.
- To provide training and skills development to the local under resourced communities enabling increased employment opportunities and job creation.
- To improve the access to quality education.
- To improve quality of healthcare services for the local communities
- To develop a Women's empowerment program.
- To provide research opportunities including ecological, educational, social and scientific research on topics related to our core programs.
- To develop sustainable and innovative solutions to tackle the issues of habitat loss and human – wildlife conflict.

Programs

Environment



Community



Commerce



Environment

Programmes relating to the conservation of the Enonkishu, Ol Chorro and Lemek conservancies, including Sustainable Rangeland Management, Ecological Monitoring and preventing biodiversity loss through the Last Line of Defence. Our Environment programs also include sustainable waste management and recycling programs through our eco tourism enterprises (Naretoi and the Collection in the Wild), water conservation and the indigenous tree nursery.



Community

The provision of quality education and early development projects for the local communities, as well as the improvement of the local health care facilities and the creation of an Emarti sports program, using sports/athletics to unite and empower youth in the region.



Commerce

In order to reduce the dependency on the land that we are protecting, it is essential that communities have an alternative source of income and food. Apart from improving the career prospects of individuals in the community, our small business development projects help to create sustainable, environmentally-friendly businesses that benefit the local economy. Employment and enterprise development programs, including permaculture, essential oil outgrower programs (DoTERRA), artisanal skills, improved livestock production as well as ecotourism for sustainable livelihoods.



Environment projects 1.0

Conservation

1

ENONKISHU CONSERVANCY

Preventing biodiversity loss through "Land Lease" payments and employing rangers for the protection of the area under conservation.

2

PROTECTING MORE

Joining Enonkishu, Lemek and Ol Chorro under 1 program, expanding our area of Holistic Planned Grazing and ecological monitoring

3

HOLISTIC MANAGEMENT

Creating space for people, livestock and wildlife through planned grazing, predator proof bomas and community trainings.

4

ECOLOGICAL MONITORING

Providing ongoing ecological monitoring is essential for informing conservation decisions, avoiding human-wildlife conflicts and understanding ecological processes, including motion sensor camera set up and quarterly quadrant sampling.

WILDLIFE / LIVESTOCK INTERFEACE

The future of East Africa's rangelands and the livelihoods of the stakeholders who depend on them, are uncertain. Due to changing climate and lifestyles and a rapidly growing population, these systems are facing increasing challenges. Greater support is therefore needed to build community capacity in Sustainable Rangeland Management.



Environment projects 1.2

Inspiring Youth

SCHOOLS CONSERVATION CLUBS

Building awareness and understanding within the community of the importance of protecting the environment is essential to the success of our conservation efforts. Environmental education focuses on the critical role each individual plays in minimising their impact on the Earth's limited resources and how doing so can improve the quality of life for the broader community.

LITTER COLLECTION

Encouraging youth to collect litter in return for tokens, which can be swapped for pencils / sanitary towels, eco tooth brushes etc.



Environment projects 1.3

INDIGENOUS TREE NURSERY

Creating employment through collecting indigenous tree seedlings for the tree nursery.
Growing seedlings for replanting.



REFORESTATION

The local indigenous forests on the edges of the Mara rangelands and the wildlife habitats therein include significant tracts of critically endangered forest, that are under threat due to clearing the land for agriculture and using the trees for charcoal. We replant the indigenous seedlings in the Enonkishu Conservancy

Community projects 2.0

Education

1

INFRASTRUCTURE

School development - improving the school facilities, upgrading classrooms, providing desks, improving learning facilities in the under resourced schools in the region.

2

FEED THE FUTURE

Children with high levels of hunger and malnutrition leads to high rates of school absenteeism, further perpetuating the cycle of poverty. This program feeds children through school lunches at the local schools.

3

EARLY CHILDHOOD DEVELOPMENT

Children who are exposed to quality ECD programs attain enhanced academic outcomes resulting in the prospect of higher education and the likelihood of better employment.

4

ORPHAN SPONSORSHIP

Supporting children who no longer have parents or support from parents to get quality education..

THE IMPORTANCE OF EDUCATING GIRLS

According to UNESCO estimates, 130 million girls between the age of 6 and 17 are out of school and 15 million girls of primary-school age—half of them in sub-Saharan Africa—will never enter a classroom. Poverty remains the most important factor for determining whether a girl can access an education.



Community projects 2.1

Health

1

INFRASTRUCTURE

Provision of basic health care resources to the Emarti clinic and linking partnerships for nurse training and first aid support.

2

MATERNITY SUPPORT

Engaging with partners to support the improvement of the Maternity clinic in Emarti, with equipment for the doctors to be able to perform caesarians, essential for the Maasai mothers whom may have been through FGM and face complications giving natural childbirth.

3

FAMILY SPACING

Children who are exposed to quality ECD programs attain enhanced academic outcomes resulting in the prospect of higher education and the likelihood of better employment.

4

REHABILITATION

There is increasing community concern for members of the community who need support for alcoholism, recognising the threat alcohol abuse poses for their communities progressive development. We aim to link partnerships for support.

Community projects 2.2

Miscellaneous

1

WATER

Providing access to clean water for the Emarti community through borehole establishment as well as troughs for livestock minimizing crocodile attacks in the Mara River.

2

SPORTS

A program to promote greater social integration, reduce tribalism, educating and empowering youth, using sport as a vehicle for peacekeeping and positive change.

3

WOMENS EMPOWERMENT

Encouraging girls education and providing mentorship and internship opportunities for driven and ambitious women in the Emarti community.

Monitoring and Evaluation

WHAT MOTIVATES US?

We will regularly record and measure our programs and gauge efficacy of our impact and serve our community with sensitivity. We will have regular program evaluations making sure there is accurate data collected to help with leadership decision making. We aim to partner with external academic research bodies on the various programs.

All financials will be transparent and annual reports will be audited by external and independent auditors who will be given unrestricted access to all financial reports and related data.



Commerce projects 3.0

Enterprise

1

HERDS FOR GROWTH

Herds for Growth focuses on quality over quantity and improved livestock production so the community are able to earn revenue through a collective herd, that lives in a wildlife/ livestock integrated system..

2

FARMER FIELD SCHOOLS

Encouraging local farmers to use sustainable farming methods, improving production and enabling them to become out-growers for commercial farmers in the region.

3

HONEY

In rural communities where access to income is limited, small-scale beekeeping can contribute significantly to livelihood security. We support the local beekeepers with access to funding to buy beehives and bee suits and their honey is then sold to the eco tourism enterprises in the region.

4

ARTISANAL

Here we aim to work with harnessing local talent and preserving the Maasai way of life by harnessing the beading skills of the women, creating a sustainable income. We also aim to work with the communities on soap production for the ecotourism by using the by products from the neighbouring commercial essential oil farmers.

ENTERPRISE SUPPORT

We work hard to support these programs to facilitate socio economic and enterprise development in support of our surrounding communities.





The Futures in the Wild provides the opportunity for donors to not only invest in a brighter future for our communities but also in the sustainability and conservation of the Mara Serengeti Ecosystem. We invite you to become part of our story, no matter how big or small.

Ways to support us:

- Make a tax-deductible donation
 - Volunteer
- Organise an equipment drive